

## JÂȘCANU NICOLAE


✉ [nicolae.jascanu@ugal.ro](mailto:nicolae.jascanu@ugal.ro)

🌐 <https://www.linkedin.com/in/njascanu>

### LOCUL DE MUNCA

Universitatea “Dunărea de Jos” din Galați, Departamentul de Calculatoare și Tehnologia Informației

### EXPERIENȚA PROFESIONALĂ

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|----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2015           | Membru in echipa pentru proiectul POSDRU/189/2.1/G/155944, PRACTICA IN STUDENTIE - GARANTIA UNUI LOC DE MUNCA                                                                                                                                            |
| 2014 - 2015    | Membru in echipa pentru proiectul POSDRU /160/2.1/S/138113, „Tranziția de la școală la viața activă prin practică și crearea de întreprinderi simulate”                                                                                                  |
| 2012 – 2014    | Director proiect - Contract in cadrul Programului Inovare, Cooperare Internațională EUREKA-EUROSTARS, Modulul V., Nr. 325E/15.11.2012 , TWIRL, <a href="https://itea3.org/project/twirl.html">https://itea3.org/project/twirl.html</a>                   |
| 2009 – 2012    | Responsabil proiect partener - Contract in cadrul Programului Inovare, Cooperare Internațională EUREKA-EUROSTARS 2008, Nr. 293E/01.09.2009, Guarantee, <a href="https://itea3.org/project/guarantee.html">https://itea3.org/project/guarantee.html</a>   |
| 2009           | Director cercetare firma S.C. ALTFACOR SRL                                                                                                                                                                                                               |
| 2007 – 2008    | Director proiect - Contract in cadrul Programului Resurse Umane, Cercetare pentru Tineri Doctoranzi, CNCSIS TD-182, Nr. 181/01.10.2007                                                                                                                   |
| Octombrie 2004 | Cadru didactic titular - Lector, – Departamentul de Calculatoare și Tehnologia Informației, Universitatea “Dunărea de Jos” Galați                                                                                                                        |
| 2001 – 2004    | Participare proiect “Sistem informatic educațional prin Internet – biblioteci virtuale – E-Book” finanțat prin programul Societatea informațională INFOSOC 2001 (codul programului B1, codul subprogramului C) (Contract de cercetare C1-142/22.10.2001) |
|                | Participare grant de cercetare si dezvoltare Valeurtech Leonardo da Vinci F/01/B/P/PP 118084                                                                                                                                                             |
|                | Participare contract de cercetare si dezvoltare ARIADNE din cadrul proiectelor cadru europene FP4 si FP5 pentru educație asistata de calculator 2003                                                                                                     |
|                | Participare contract de cercetare si dezvoltare ARIADNE din cadrul proiectelor cadru europene FP4 si FP5 pentru educație asistata de calculator 2004                                                                                                     |
| 1998 – 1999    | Participare la contractul de dezvoltare nr. 228/1998, încheiat intre CS TELECOM FRANCE și Universitatea “Dunărea de Jos” din Galați.                                                                                                                     |
|                | Participare la contractul de dezvoltare nr. 250/1999, încheiat intre CS TELECOM FRANCE și Universitatea “Dunărea de Jos” din Galați                                                                                                                      |

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|----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Octombrie 2009 | Doctor în Știința Calculatoarelor, cu distincția Cum Laude, în baza ordinului Ministrului MEC nr. 4698 din 14.08.2009                                                                             |
| 2000 - 2001    | Masterat în Informatică la Catedra de Calculatoare și Informatică Aplicată, Universitatea "Dunărea de Jos", Galați                                                                                |
| 1995 - 2000    | Licență, Facultatea de Nave și Inginerie Electrică, profilul Știința Sistemelor și a Calculatoarelor, specializarea Automatică și Informatică Industrială, Universitatea "Dunărea de Jos", Galați |

## COMPETENTE PERSONALE

Limba(i) maternă(e) Română

Alte limbi străine cunoscute

|          | INTELEGERE |        | VORBIRE                    |              | SCRIERE |
|----------|------------|--------|----------------------------|--------------|---------|
|          | Ascultare  | Citire | Participare la conversație | Discurs oral |         |
| Engleză  | B1         | B1     | B1                         | B1           | B1      |
| Franceză | C1         | C1     | C1                         | C1           | C1      |

Competențe de comunicare Relaționare eficientă cu programatori și echipe multi-naționale  
- bune competențe de comunicare dobândite prin participare la proiecte europene în cadrul unor consorții românești

Competențe organizaționale/manageriale Abilități de lucru în echipă și management de proiect informatic  
- coordonare echipe de dezvoltare pentru produse software naționale și europene.  
Coordonare pachete de lucru în cadrul proiectelor europene

Competențe dobândite la locul de muncă analiza, proiectarea și implementarea proiectelor informatice de mari dimensiuni cu echipe de dezvoltare multi-naționale

Competențe informatice cunoștințe avansate de programare și utilizare a instrumentelor software de dezvoltare și management al proiectelor informatice

Permis de conducere B

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|---------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|
| Disciplinele din cadrul programului de studii incluse în postul didactic și tipul activității desfășurate (curs, seminar, lucrări, proiect) | - anul 4 CTI – Sisteme Concurente și Distribuite 2C+2L<br>- anul 4 CTI – Sisteme Orientate pe Servicii 2C+1L              |
| Universitatea/ facultatea/ specializarea absolvită                                                                                          | Universitatea "Dunărea de Jos" Galați / Facultatea de Nave și Inginerie Electrică / Automatică și Informatică Industrială |
| Specializarea la masterat/ doctorat                                                                                                         | Masterat – Informatică Aplicată / Doctorat în Știința Calculatoarelor                                                     |
| Numărul de cărți, numărul de lucrări științifice, numărul de brevete în domeniul disciplinelor din postul didactic                          | - teza doctorat<br>- 2 capitole carti<br>- 10 lucrări indexate ISI<br>- 8 lucrari indexate BDI                            |
| Teza doctorat                                                                                                                               | CONTRIBUȚII LA CONCEPEREA ȘI UTILIZAREA AGENȚILOR SOFTWARE INTELIGENȚI PENTRU COMERȚUL ELECTRONIC                         |
| Carti si capitole in carti                                                                                                                  | 1. Jascanu, N., Jascanu, V., Bumbaru, S., Toward Emotional E-Commerce In Book Agent and Multi-agent                       |

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|                                                                            | <p>Technology for Internet and Enterprise Systems, series Studies in Computational Intelligence, editor Håkansson, Anne and Hartung, Ronald and Nguyen, Ngoc, publisher Springer Berlin / Heidelberg, pg 293-321, volume 289, ISBN 978-3-642-13525-5, url <a href="http://dx.doi.org/10.1007/978-3-642-13526-2_14">http://dx.doi.org/10.1007/978-3-642-13526-2_14</a>, year 2010</p> <p>2. Jascanu, V., Jascanu, N., Bumbaru, S., Formalizing Emotional E-Commerce Agents for a Simple Negotiation Protocol In Bookbook Transactions on Computational Collective Intelligence VII, series Lecture Notes in Computer Science, editor Nguyen, NgocThanh, publisher Springer Berlin Heidelberg, volume 7270, ISBN 978-3-642-32065-1, url <a href="http://dx.doi.org/10.1007/978-3-642-32066-8_2">http://dx.doi.org/10.1007/978-3-642-32066-8_2</a>, pg 43-60, year 2012</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Articole in volumele unor manifestări științifice indexate ISI proceedings | <p>1.Beldiman L, Carcel E, Jascanu N. Multimedia Educational Content in Home Environment, In Proceedings of the 8th International Scientific Conference eLearning and Software for Education, Book: Leveraging Technology for Learning, vol 2, pg. 56 – 61, DOI: 10.5682/2066-026X-12-100, ISSN: 2066-026X, Bucharest, April 26 - 27, 2012</p> <p>2.Beldiman L, Jascanu N, Balosin M. EduSofa – a platform for second-screen education – In Proceedings of the 10th International Scientific Conference „eLearning and Software for Education”, Aprilie 24-25, 2014, Bucharest, Volume 2, ISSN 2066-026X</p> <p>3.Beldiman, L., Jascanu, N., Carcel, E., Continuous education through contextual animations, In book: Anywhere, Anytime - education on demand, vol II, editors Frunzeti, T and Popescu, V and Jugureanu, R and Stefan, V and Radu, C., conference 7th International Scientific Conference eLearning and Software for Education, Bucharest, ROMANIA, APR 28-29, 2011, series eLearning and Software for Education, year 2011, pages 209-214, publisher EDITURA UNIVERSITARA, ISSN 2066-026X,</p> <p>4.Beldiman, L., Ifrim, V., Jascanu, N., Jascanu, V., Debate Software Tools Used As Pedagogical Resources In book Advanced Distributed Learning In Education And Training Transformation, editor Popescu, V and Jugureanu, R and Stefan, V and Radu, C, year 2010, pages 55-62, conference 6th International Scientific Conference on eLearning and Software for Education, Bucharest, ROMANIA, APR 15-16, 2010, publisher EDITURA UNIVERSITARA</p> <p>5.Jascanu, V., Jascanu, N., Bumbaru, S., Toward Emotional E-Commerce: Formalizing Agents for a Simple Negotiation Protocol In book Knowledge-Based And Intelligent Information And Engineering Systems, Pt I, editors Setchi, R and Jordanov, I and Howlett, RJ and Jain, LC, series Lecture Notes in Artificial Intelligence, year 2010, volume 6276, pages 188-197, at conference 14th International Conference on Knowledge-Based and Intelligent Information and Engineering Systems, Cardiff, WALES, SEP 08-10, 2010, Cardiff Univ, Sch Engr; KES Int, publisher SPRINGER-VERLAG BERLIN, ISSN 0302-9743, ISBN 978-3-642-15386-0</p> <p>6.Beldiman, L., Jascanu, V., Ifrim, V., Jascanu, N., An Innovative Approach To Education-Debate Software Tools In book Quality Management In Higher Education, Vol 2, editor Rusu, C, year 2010, pages 353-356, conference 6th International Seminar on the Quality Management in Higher Education, Tulcea, ROMANIA, JUL 08-09, 2010, publisher UNIV TECH GHEORGHE ASACHI IASI, ISBN 978-973-662-568-8</p> <p>7.Beldiman, L., Jascanu, N., Towards Educational Animation as a Service. In: Proceedings of International Conference on Virtual Learning, Bucharest University Press, ISSN 1844-8933, 2010</p> <p>8.Jascanu, N., Jascanu, V., Bumbaru, S., Toward emotional e-commerce: The customer agent In book Knowledge - Based Intelligent Information And Engineering Systems, Pt 1, Proceedings, editor Lovrek, I, series Lecture Notes in Artificial Intelligence, year 2008, volume 5177, pages 202-209, conference 12th International Conference on Knowledge-Based Intelligent Information and Engineering Systems, Zagreb, CROATIA, SEP 03-05, 2008, publisher SPRINGER-VERLAG BERLIN, ISSN 0302-9743, ISBN 978-3-540-85562-0</p> <p>9.Jascanu, V., &amp; Jascanu, N. (2016, January). ARGUMENTATION IN A SECOND-SCREEN EDUCATIONAL PLATFORM. In The International Scientific Conference eLearning and Software for Education (Vol. 1, p. 202). "Carol I" National Defence University</p> <p>10.Jascanu, N., &amp; Jascanu, V. (2016, January). AN INTERCHANGE FORMAT FOR SECOND-SCREEN EDUCATIONAL PLATFORMS. In The International Scientific Conference eLearning and Software for Education (Vol. 1, p. 208). "Carol I" National Defence University</p> |
| Articole in reviste si volumele unor manifestări științifice indexate BDI  | <p>1.Jascanu, N. Emotionally Based Multi-Agent E-Commerce Platform. In: Doctoral Mentoring Program. International Conference in Autonomous Agents, the International Workshop on Agent Theories, Architectures, and Languages, AAMAS 2008</p> <p>2.(indexata CiteSeerX) Jascanu N, Jascanu V, Nicolau F. A new approach to e-commerce multi-agent systems, Proceedings of the Annals of University "Dunarea de Jos" Galati, Fascicle III Electrotechnics Electronics Automatic Control Informatics, ISSN 1221-454XX, 2007</p> <p>3.Jascanu, N., Bumbaru, S. On the emotional aspects of a model for bilateral, multi-issue negotiations in retail markets. Proceedings of the 12-th International Symposium on Modeling, Simulation and Systems' Identification, SIMSIS 13, 2007. ISBN 978-973-88413-0-7</p> <p>4.Jascanu, N., Jascanu, V. and Nicolau, F. On the role of an emotional community agent in retail markets. Proceedings of the 12-th International Symposium on Modeling, Simulation and Systems' Identification, SIMSIS 13, 2007. ISBN 978-973-88413-0-7</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

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|                                                                         | <p>5.Jascanu, N., Bumbaru, S., Jascanu, V. On the emotional aspects of an electronic commerce multi-agent platform. In: Proceedings of fifth European Workshop on Multi-Agent Systems. EUMAS, 2007.</p> <p>6.Nicolau, F., Jascanu, N., Jascanu, V., Role Modelling through Aspect-Oriented Programming; – SIMSIS 12 The 12th International Symposium on Modelling, Simulation and Systems' Identification; pag. 231–237; ISBN 973-627-156-0., 2004</p> <p>7.Niculita, C., Istrate, A., Vlase, M., Jascanu, N., The business level structure of weble platform. Load tests; SIMSIS 12 – The 12th International Symposium on Modelling, Simulation and Systems' Identification; ISBN 973-627-156-0; pag.238–242. 2004</p> <p>8.Jascanu, N., Jascanu, V. Concept of freely mobile object. Proceedings of the 11-th International Symposium on Modeling, Simulation and Systems' Identification, SIMSIS 11, 2001, Galați, ISBN 973-8139-98-8</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Citări în cărți, reviste și volume ale unor manifestări științifice ISI | <p>1.(book)(3 auth)Emotional Intelligence in Multimodal Object Oriented User Interfaces, Book Series: Studies in Computational Intelligence, Publisher: Springer Berlin/Heidelberg, Volume 226/2009, Book: New Directions in Intelligent Interactive Multimedia Systems and Services – 2<br/>ISBN 978-3-642-02936-3, pages 349-359, SpringerLink Date: july 09, 2009</p> <p>2.(ISI)(3 auth)Alepis, Efthymios and Virvou, Maria Multimodal object oriented user interfaces in mobile affective interaction, in journal Multimedia Tools and Applications, publisher Springer Netherlands, ISSN 1380-7501, pages 41-63</p> <p>3.(3 auth)Leon, Simone and Nikov, Alexander}, title = {Emotion-oriented eCommerce systems}, journal = {WTOS}, volume = {9}, issue = {6}, month = {June}, year = {2010}, issn = {1109-2777}, pages = {594–606}, numpages = {13}, url = {http://portal.acm.org/citation.cfm?id=1853829.1853831}, acmid = {1853831}, publisher = {World Scientific and Engineering Academy and Society (WSEAS)}, address = {Stevens Point, Wisconsin, USA}, keywords = {affect, computational intelligence, eCommerce, emotion recognition, modelling},}</p> <p>4.(3 auth)Alepis, Efthymios and Virvou, Maria and Kabassi, Katerina Emotion Based User Interaction in Multimedia Educational Applications, booktitle Software and Data Technologies, series Communications in Computer and Information Science, editor Cordeiro, José and Ranchordas, AlpeshKumar and Shishkov, Boris, publisher Springer Berlin Heidelberg, ISBN 978-3-642-20116-5, pages 277-289, volume 50, year 2011</p> <p>5.(ISI)(3 auth)Leon:2010:IEE:1808036.1808072, author = {Leon, Simone and Nikov, Alexander}, title = {Intelligent emotion-oriented eCommerce systems}, booktitle = {Proceedings of the 9th WSEAS international conference on Artificial intelligence, knowledge engineering and data bases}, series = {AIKED'10}, year = {2010}, isbn = {978-960-474-154-0}, location = {UK}, pages = {202–207}, numpages = {6}, url = {http://portal.acm.org/citation.cfm?id=1808036.1808072}, acmid = {1808072}, publisher = {World Scientific and Engineering Academy and Society (WSEAS)}, address = {Stevens Point, Wisconsin, USA}, keywords = {affect, computational intelligence, eCommerce, emotion recognition, modelling},}</p> <p>6.(3 auth)Giraldo Carmona, C. M. (2014). Análisis de la actividad en redes sociales de marcas del sector moda: una aproximación al social commerce</p> <p>7.(3 auth)Bueno, L., &amp; Silva, M. H. D. (2015). Inteligência coletiva: um primeiro passo na direção da inteligência coletiva para decisões de compra no comércio social</p> <p>8.(3 auth) Ching-Chieh Kiu, Chien-Sing Lee - E-Commerce market trends: A case study in leveraging Web 2.0 technologies to gain and improve competitive advantage – In IJBIS - International Journal of Business Information Systems- Journal Impact: 1.43, August 2016</p> <p>9.Martínez-López, F. J., Anaya-Sánchez, R., Aguilar-Illescas, R., &amp; Molinillo, S. (2015). Online Brand Communities: Using the Social Web for Branding and Marketing. ISSN 2196-8705, Springer International Publishing.</p> <p>10.Chierici, R. and Mazzucchelli, A., Social commerce e comportamento d'acquisto: Gli effetti del digital sulla fiducia del consumatore, Dipartimento di Studi e Ricerche Aziendali, Management &amp; Information Technology. Università di Salerno; Giappichelli Editore, ISBN 9788892172746</p> <p>11.Athapaththu J.C., Kulathunga D. Factors affecting online purchase intention: Effects of Technology and Social Commerce, International Business Research; Vol. 11, No. 10; 2018, Published by Canadian Center of Science and Education, ISSN 1913-9004</p> <p>12. Martínez-López, F. J., Anaya-Sánchez, R., Aguilar-Illescas, R., &amp; Molinillo, S. (2016). Online Brand Communities. Gewerbestrasse, Switzerland: Springer International Publishing.</p> <p>13.Kadry, Seifedine, and Abdelkhalak El Hami. E-Systems for the 21st Century: Concept, Developments, and Applications-Two Volume Set. Apple Academic Press, 2019.</p> <p>14.Xu, P., &amp; Liu, D. (2019). Product engagement and identity signaling: The role of likes in social commerce for fashion products. Information &amp; Management, 56(2), 143-154.</p> <p>15.Zheng, X., Men, J., Xiang, L., &amp; Yang, F. (2019). Role of technology attraction and parasocial interaction in social shopping websites. International Journal of Information Management, 102043.</p> <p>16.Esmaeili, Leila, and Seyed Alireza Hashemi G. "A systematic review on social commerce." Journal of Strategic Marketing 27.4 (2019): 317-355.</p> <p>17.Caboni, F. (2020), "Managing the Customer Experience within the Town Centre Retail", Dirsehan, T. (Ed.) Managing Customer Experiences in an Omnichannel World: Melody of Online and Offline Environments in the Customer Journey, Emerald Publishing Limited, pp. 257-270.</p> <p>18.Chen, Peng. "Opinion Leaders, Short Videos and Virtual Communities in the Fashion Industry." In The Art of Digital Marketing for Fashion and Luxury Brands, pp. 51-79. Palgrave Macmillan, Cham, 2021.</p> <p>19.Ma'ady, Mochamad Nizar Palefi, and Shinta Amalia Kusuma Wardhani. "Analysis of Trust Mechanism in Social Commerce: A Systematic Literature Review." International Journal of Electronic Commerce Studies 13.2, academic-pub.org (2022): 223-248.</p> <p>20-.Tseng, Hsiao-Ting. "Shaping path of trust: the role of information credibility, social support, information sharing and perceived privacy risk in social commerce." Information Technology &amp; People, emerald.com</p> |

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