

INFORMAȚII PERSONALE

Jâșcanu Veronica



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LOCUL DE MUNCĂ

Universitatea “Dunărea de Jos” din Galați,  
Departamentul de Calculatoare și Tehnologia Informației

EXPERIENȚA PROFESIONALĂ

Universitatea “Dunărea de Jos”  
din Galați

2020 – 2024 Prodecan al Facultății de Automatică, Calculatoare, Inginerie Electrică și Electronică  
28 Septembrie 2015 până în prezent, Șef Lucrări Doctor, Departamentul de Calculatoare și  
Tehnologia Informației

Octombrie 2005, Asistent, Departamentul de Calculatoare și Tehnologia Informației

Octombrie 2003, Preparator, Facultatea Transfrontalieră de Științe Cahul

Liceul CFR, Galați

Septembrie 2001, Profesor suplinitor, Diriginte clasele 5-8

EDUCAȚIE ȘI FORMARE

Calificarea / diploma obținută

18 iunie 2014, Susținerea publica a Tezei de Doctorat

2001-2003 – Masterat în Informatică la Catedra de Calculatoare și Informatică Aplicată

1997-2001 – Facultatea de Științe, profilul Matematică-Fizică, Universitatea “Dunărea de Jos” din Galați

1993-1997 – Colegiul Național “Vasile Alecsandri” din Galați

COMPETENȚE PERSONALE

Limba(i) maternă(e)

Română

Alte limbi străine cunoscute

Engleză

Franceză

Înțelegere		Vorbire		Scriere
Ascultare	Citire	Participare la conversație	Discurs oral	Exprimare scrisă
C1	C1	B1	B1	B1
C1	C1	B1	B1	B1

Niveluri: A1/A2: Utilizator elementar - B1/B2: Utilizator independent - C1/C2: Utilizator experimentat  
[Cadrul european comun de referință pentru limbi străine](#)

Competențe și aptitudini de utilizare a calculatorului

Limbaje de programare, Sisteme de Operare, Sisteme de Baze de Date, Sisteme Multimedia și Hipermedia

Domenii de interes

Tehnologii Web  
Programare Web  
Sisteme multi-agent  
Sisteme de argumentație  
E- commerce

Permis de conducere

B

INFORMATII SUPLIMENTARE

Disciplinele din cadrul programului de studii incluse în postul didactic și tipul activității desfășurate (curs, seminar, lucrări, proiect)	- anul 3 CTI - Programare Web 2C+2L - anul 3 AIA - Tehnologii web 2C+2L - anul 4 CTI - E- Commerce 2C+2L
Universitatea/ facultatea/ specializarea absolvită	Universitatea "Dunărea de Jos" Galați / Facultatea de Științe / Matematică - Fizică
Specializarea la masterat/ doctorat	Masterat – Informatică Aplicată / Doctorat în Știința Calculatoarelor
Numărul de cărți, numărul de lucrări științifice, numărul de brevete în domeniul disciplinelor din postul didactic	- teza doctorat - 2 capitole carti 7 lucrări indexate ISI - 5 lucrari indexate BDI
Teza doctorat	CONTRIBUȚII LA PROBLEMATICA ACHIZIȚIEI DE CUNOȘTINȚE PENTRU AGENȚI INTELIGENȚI
Carti si capitole in carti	1. Jascanu, N., Jascanu, V., Bumbaru, S., Toward Emotional E-Commerce In Book Agent and Multi-agent Technology for Internet and Enterprise Systems, series Studies in Computational Intelligence, editor Håkansson, Anne and Hartung, Ronald and Nguyen, Ngoc, publisher Springer Berlin / Heidelberg, pg 293-321, volume 289, ISBN 978-3-642-13525-5, url <a href="http://dx.doi.org/10.1007/978-3-642-13526-2_14">http://dx.doi.org/10.1007/978-3-642-13526-2_14</a> , year 2010  2. Jascanu, V., Jascanu, N., Bumbaru, S., Formalizing Emotional E-Commerce Agents for a Simple Negotiation Protocol In Bookbook Transactions on Computational Collective Intelligence VII, series Lecture Notes in Computer Science, editor Nguyen, NgocThanh, publisher Springer Berlin Heidelberg, volume 7270, ISBN 978-3-642-32065-1, url <a href="http://dx.doi.org/10.1007/978-3-642-32066-8_2">http://dx.doi.org/10.1007/978-3-642-32066-8_2</a> , pg 43-60, year 2012
Articole in volumele unor manifestări științifice indexate ISI proceedings	1. Beldiman, L., Ifrim, V., Jascanu, N., Jascanu, V., Debate Software Tools Used As Pedagogical Resources In book Advanced Distributed Learning In Education And Training Transformation, editor Popescu, V and Jugureanu, R and Stefan, V and Radu, C, year 2010, pages 55-62, conference 6th International Scientific Conference on eLearning and Software for Education, Bucharest, ROMANIA, APR 15-16, 2010, publisher EDITURA UNIVERSITARA  2. Jascanu, V., Jascanu, N., Bumbaru, S., Toward Emotional E-Commerce: Formalizing Agents for a Simple Negotiation Protocol In book Knowledge-Based And Intelligent Information And Engineering Systems, Pt I, editors Setchi, R and Jordanov, I and Howlett, RJ and Jain, LC, series Lecture Notes in Artificial Intelligence, year 2010, volume 6276, pages 188-197, at conference 14th International Conference on Knowledge-Based and Intelligent Information and Engineering Systems, Cardiff, WALES, SEP 08-10, 2010, Cardiff Univ, Sch Engr; KES Int, publisher SPRINGER-VERLAG BERLIN, ISSN 0302-9743, ISBN 978-3-642-15386-0  3. Beldiman, L., Jascanu, V., Ifrim, V., Jascanu, N., An Innovative Approach To Education-Debate Software Tools In book Quality Management In Higher Education, Vol 2, editor Rusu, C, year 2010, pages 353-356, conference 6th International Seminar on the Quality Management in Higher Education, Tulcea, ROMANIA, JUL 08-09, 2010, publisher UNIV TECH GHEORGHE ASACHI IASI, ISBN 978-973-662-568-8  4. Jascanu, N., Jascanu, V., Bumbaru, S., Toward emotional e-commerce: The customer agent In book Knowledge - Based Intelligent Information And Engineering Systems, Pt 1, Proceedings, editor Lovrek, I, series Lecture Notes in Artificial Intelligence, year 2008, volume 5177, pages 202-209, conference 12th International Conference on Knowledge-Based Intelligent Information and Engineering Systems, Zagreb, CROATIA, SEP 03-05, 2008, publisher SPRINGER-VERLAG BERLIN, ISSN 0302-9743, ISBN 978-3-540-85562-0  5. Jascanu, V., & Jascanu, N. (2016, January). ARGUMENTATION IN A SECOND-SCREEN EDUCATIONAL PLATFORM. In The International Scientific Conference eLearning and Software for Education (Vol. 1, p. 202). "Carol I" National Defence University  6. Jascanu, N., & Jascanu, V. (2016, January). AN INTERCHANGE FORMAT FOR SECOND-SCREEN EDUCATIONAL PLATFORMS. In The International Scientific Conference eLearning and Software for Education

	(Vol. 1, p. 208). " Carol I" National Defence University  7.Susnea, S., Pecheanu, E., Jascanu, V., Cocu, A., & Susnea, I. (2023). METACOGNITIVE AWARENESS AND SELF-DIRECTED LEARNING SKILLS OF PARTICIPANTS IN ACADEMIC COMPETITIONS: A CASE STUDY WITH ROMANIAN STUDENTS IN COMPUTER SCIENCE. In EDULEARN23 Proceedings (pp. 552-557). IATED
Articole in reviste si volumele unor manifestări științifice indexate BDI	1.Jascanu N, Jascanu V, Nicolau F. A new approach to e-commerce multi-agent systems, Proceedings of the Annals of University "Dunarea de Jos" Galați, Fascicle III Electrotechnics Electronics Automatic Control Informatics, ISSN 1221-454XX, 2007  2.Jascanu, N., Jascanu, V. and Nicolau, F. On the role of an emotional community agent in retail markets. Proceedings of the 12-th International Symposium on Modeling, Simulation and Systems' Identification, SIMSIS 13, 2007. ISBN 978-973-88413-0-7  3.Jascanu, N., Bumbaru, S., Jascanu, V. On the emotional aspects of an electronic commerce multi-agent platform. In: Proceedings of fifth European Workshop on Multi-Agent Systems. EUMAS, 2007.  4.Nicolau, F., Jascanu, N., Jascanu, V., Role Modelling through Aspect-Oriented Programming; – SIMSIS 12 The 12th International Symposium on Modelling, Simulation and Systems' Identification; pag. 231–237; ISBN 973-627-156-0., 2004  5.Jascanu, N., Jascanu, V. Concept of freely mobile object. Proceedings of the 11-th International Symposium on Modeling, Simulation and Systems' Identification, SIMSIS 11, 2001, Galați, ISBN 973-8139-98-8
Citări în cărți, reviste și volume ale unor manifestări științifice ISI	1.(book)(3 auth)Emotional Intelligence in Multimodal Object Oriented User Interfaces, Book Series: Studies in Computational Intelligence, Publisher: Springer Berlin/Heidelberg, Volume 226/2009, Book: New Directions in Intelligent Interactive Multimedia Systems and Services – 2 ISBN 978-3-642-02936-3, pages 349-359, SpringerLink Date: july 09, 2009 2.(ISI)(3 auth)Alepis, Efthymios and Virvou, Maria Multimodal object oriented user interfaces in mobile affective interaction, in journal Multimedia Tools and Applications, publisher Springer Netherlands, ISSN 1380-7501, pages 41-63 3.(3 auth)Leon, Simone and Nikov, Alexander}, title = {Emotion-oriented eCommerce systems}, journal = {WTOS}, volume = {9}, issue = {6}, month = {June}, year = {2010}, issn = {1109-2777}, pages = {594–606}, numpages = {13}, url = {http://portal.acm.org/citation.cfm?id=1853829.1853831}, acmid = {1853831}, publisher = {World Scientific and Engineering Academy and Society (WSEAS)}, address = {Stevens Point, Wisconsin, USA}, keywords = {affect, computational intelligence, eCommerce, emotion recognition, modelling}, 4.(3 auth)Alepis, Efthymios and Virvou, Maria and Kabassi, Katerina Emotion Based User Interaction in Multimedia Educational Applications, booktitle Software and Data Technologies, series Communications in Computer and Information Science, editor Cordeiro, José and Ranchordas, AlpeshKumar and Shishkov, Boris, publisher Springer Berlin Heidelberg, ISBN 978-3-642-20116-5, pages 277-289, volume 50, year 2011 5.(ISI)(3 auth)Leon:2010:IEE:1808036.1808072, author = {Leon, Simone and Nikov, Alexander}, title = {Intelligent emotion-oriented eCommerce systems}, booktitle = {Proceedings of the 9th WSEAS international conference on Artificial intelligence, knowledge engineering and data bases}, series = {AIKED'10}, year = {2010}, isbn = {978-960-474-154-0}, location = {UK}, pages = {202–207}, numpages = {6}, url = {http://portal.acm.org/citation.cfm?id=1808036.1808072}, acmid = {1808072}, publisher = {World Scientific and Engineering Academy and Society (WSEAS)}, address = {Stevens Point, Wisconsin, USA}, keywords = {affect, computational intelligence, eCommerce, emotion recognition, modelling}, 6.(3 auth)Giraldo Carmona, C. M. (2014). Análisis de la actividad en redes sociales de marcas del sector moda: una aproximación al social commerce 7.(3 auth)Bueno, L., & Silva, M. H. D. (2015). Inteligência coletada: um primeiro passo na direção da inteligência coletiva para decisões de compra no comércio social 8.(3 auth) Ching-Chieh Kiu, Chien-Sing Lee - E-Commerce market trends: A case study in leveraging Web 2.0 technologies to gain and improve competitive advantage – In IJBIS - International Journal of Business Information Systems- Journal Impact: 1.43, August 2016 9.Martínez-López, F. J., Anaya-Sánchez, R., Aguilar-Illescas, R., & Molinillo, S. (2015). Online Brand Communities: Using the Social Web for Branding and Marketing. ISSN 2196-8705, Springer International Publishing. 10.Chierici, R. and Mazzucchelli, A., Social commerce e comportamento d'acquisto: Gli effetti del digital sulla fiducia del consumatore, Dipartimento di Studi e Ricerche Aziendali, Management \& Information Technology. Universita di Salerno; Giappichelli Editore, ISBN 9788892172746 11.Athapaththu J.C., Kulathunga D. Factors affecting online purchase intention: Effects of Technology and Social Commerce, International Business Research; Vol. 11, No. 10; 2018, Published by Canadian Center of Science and Education, ISSN 1913-9004 12. Martínez-López, F. J., Anaya-Sánchez, R., Aguilar-Illescas, R., & Molinillo, S. (2016). Online Brand Communities. Gewerbestrasse, Switzerland: Springer International Publishing. 13.Kadry, Seifedine, and Abdelkhalak El Hami. E-Systems for the 21st Century: Concept, Developments, and Applications-Two Volume Set. Apple Academic Press, 2019. 14.Xu, P., & Liu, D. (2019). Product engagement and identity signaling: The role of likes in social commerce for fashion products. Information & Management, 56(2), 143-154. 15.Zheng, X., Men, J., Xiang, L., & Yang, F. (2019). Role of technology attraction and parasocial interaction in social shopping websites. International Journal of Information Management, 102043. 16.Esmaeili, Leila, and Seyed Alireza Hashemi G. "A systematic review on social commerce." Journal of Strategic Marketing 27.4 (2019): 317-355. 17.Caboni, F. (2020), "Managing the Customer Experience within the Town Centre Retail", Dirsehan, T. (Ed.) Managing Customer Experiences in an Omnichannel World: Melody of Online and Offline Environments in the Customer Journey, Emerald Publishing Limited, pp. 257-270.

	<p>18.Chen, Peng. "Opinion Leaders, Short Videos and Virtual Communities in the Fashion Industry." In <i>The Art of Digital Marketing for Fashion and Luxury Brands</i>, pp. 51-79. Palgrave Macmillan, Cham, 2021.</p> <p>19.Ma'ady, Mochamad Nizar Palefi, and Shinta Amalia Kusuma Wardhani. "Analysis of Trust Mechanism in Social Commerce: A Systematic Literature Review." <i>International Journal of Electronic Commerce Studies</i> 13.2, academic-pub.org (2022): 223-248.</p> <p>20.-Tseng, Hsiao-Ting. "Shaping path of trust: the role of information credibility, social support, information sharing and perceived privacy risk in social commerce." <i>Information Technology &amp; People</i>, emerald.com (2022).</p> <p>21.Wang, Xintian, Hai Wang, and Caiming Zhang. "A Literature Review of Social Commerce Research from a Systems Thinking Perspective." <i>Systems</i> 10.3, mdpi.com (2022): 56.</p> <p>22.Mastroberardino, Piero, et al. "Social Commerce in the Wine Sector: An Exploratory Research Study of the Italian Market." <i>Sustainability</i> 14.4, mdpi.com (2022): 2024.</p> <p>23.Rungruangjit, Warinrampai. "What drives Taobao live streaming commerce? The role of parasocial relationships, congruence and source credibility in Chinese consumers' purchase intentions." <i>Heliyon</i>, sciencedirect.com (2022): e09676.</p> <p>24.Béjar-Tinoco, Víctor, et al. "Comercio electrónico y hábitos de los consumidores durante la pandemia por COVID-19 en México." <i>Innovar: Revista de ciencias administrativas y sociales</i> 32.86 (2022): 119-134.</p> <p>25.Abbas, Sammar, Zeeshan Zaib Khattak, and Hadi Al-Abrow. "The Role of Online Advertising in the Intentions of Customers." <i>Artificial Neural Networks and Structural Equation Modeling: Marketing and Consumer Research Applications</i>. Singapore: Springer Nature Singapore, 2022. 201-224.</p> <p>26.Klioutchnikov, Igor, Mariia Sigova, and Anna Klioutchnikova. "Agent-Based Modeling Financial Services in Social Networks." <i>E-business technologies conference proceedings</i>. Vol. 2. No. 1. 2022.</p> <p>27.Tseng, Hsiao-Ting, et al. "Understanding consumers' interest in social commerce: the role of privacy, trust and security." <i>Information Technology &amp; People</i>, ISSN: 09593845, DOI: 10.1108/ITP-05-2020-0322, Publisher: Emerald; EMERALD GROUP PUBLISHING LIMITED (2023)</p>
<p>Citări în cărți, reviste și volume ale unor manifestări științifice BDI</p>	<p>1.(3 auth)Renata Goncalves Curty and Ping Zhang : Social Commerce: looking back and forward. In: ASIST 2011, October 9-13, 2011, New Orleans, LA, USA</p> <p>2.(3)Günther Schatter, Affektive Agenten, Avatare, Apparate. Emotionale Empathie als Voraussetzung für überzeugende Charaktere künstlicher Subjekte, Kopaed München, 2011. S. 13-24. ISBN 978-3-86736-014-2</p> <p>3.(3 auth)Efthymios Alepis and Maria Virvou and Katerina Kabassi},title={Recognition and Generation of Emotions in Affective e-Learning},booktitle = {ICSOFT (2)},year={2009},pages={273-280}, crossref= {DBLP:conf/icsoft/2009-2},bibsourc = {DBLP, http://dblp.uni-trier.de}DBLP:conf/icsoft/2009-2,editor= {Boris Shishkov and Jos{\v{e}} Cordeiro and Alpesh Ranchordas}, title = {ICSOFT 2009 - Proceedings of the 4th International Conference on Software and Data Technologies, Volume 2, Sofia, Bulgaria, July 26-29, 2009},booktitle = {ICSOFT (2)},publisher = {INSTICC Press},year = {2009},isbn= {978-989-674-010-8}, bibsource = {DBLP, http://dblp.uni-trier.de}}</p> <p>4.(3 auth)Huang Z., Yoon S.Y, Benyoucef M, Adding Social Features to E-commerce, 2012 Proceedings of the Conference on Information Systems Applied Research, ISSN: 2167-1508, EDSIG (Education Special Interest Group of the AITP), New Orleans, USA</p> <p>5.(3 auth)Simone Leon, Alexander Nikov, Derek Chadee, A Control Structure for Intelligent Emotion-Oriented eCommerce Systems, Proceedings of the World Congress on Engineering 2010 Vol I WCE 2010, June 30 - July 2, 2010, ISBN: 978-988-17012-9-9, ISSN: 2078-0958 (Print); ISSN: 2078-0966 (Online), London, U.K</p> <p>6.(3 auth)Alepis, Efthymios and Virvou, Maria}, title = {Object oriented architecture for affective multimodal e-learning interfaces}, journal = {Int. Dec. Tech.}, volume = {4}, issue = {3}, month = {August}, year = {2010}, issn = {1872-4981}, pages = {171-180}, numpages = {10}, url = {http://dx.doi.org/10.3233/IDT-2010-0078}, doi = {http://dx.doi.org/10.3233/IDT-2010-0078}, acmid = {1890840}, publisher = {IOS Press}, address = {Amsterdam, The Netherlands, The Netherlands,}}</p> <p>7.(1 auth)V. Herrera Tirado, J.J. Castro-Schez, J. Albusac, C. Gonzalez-Morcillo. "Generación de emociones en agentes de recomendación usados en portales de comercio electrónico B2C". XV Congreso Español sobre Tecnología y Lógica Fuzzy (ESTYLF'10). 375-380, Huelva, España, 2010.</p> <p>8.(3 auth)Gonçalves R.C., Zhang P. Website features that gave rise to social commerce: a historical analysis In journal of Electronic Commerce Research and Applications, volume 12, number 4, pages 260 - 279, year 2013, issn 1567-4223,</p> <p>9.(3)Kucukcay, I. E. (2014). A Design Framework for Mobile Social Commerce (Doctoral dissertation, University of Ottawa)</p> <p>10.(3)LATORRE, A. (2014). Le imprese e il social commerce: caratteristiche distintive, potenzialità, opportunità di marketing e sfide manageriali</p> <p>11.(3)Topaloglu, C. (2013). Shopping alone online vs. co-browsing: a physiological and perceptual comparison</p> <p>12.(3)Kakes, N. (2012). Emotions in online negotiations (Doctoral dissertation, univien)</p> <p>13.(1)Pereira, I. A. S. (2015). Sistema inteligente para escalonamento assistido por aprendizagem</p> <p>14.(3)Gatautis, R., &amp; Medziausiene, A. (2014). Factors affecting social commerce acceptance in Lithuania. <i>Procedia-Social and Behavioral Sciences</i>, 110, 1235-1242</p> <p>15.(3)Shanmugam, M., &amp; Jusoh, Y. Y. (2014, June). Social commerce from the Information Systems perspective: A systematic literature review. In <i>Computer and Information Sciences (ICCOINS), 2014 International Conference on</i> (pp. 1-6). IEEE</p> <p>16.(3)Curty, R. G., &amp; Zhang, P. (2013). Website features that gave rise to social commerce: a historical analysis. <i>Electronic Commerce Research and Applications</i>, 12(4), 260-279</p> <p>17.(3)Farivar, S., &amp; Yuan, Y. (2014). The Dual Perspective of Social Commerce Adoption. <i>Proceedings of the</i></p>

Thirteenth Annual Workshop on HCI Research in MIS, Auckland, New Zealand, December 14, 2014

18.(3)Xiang, L., Zheng, X., & Hu, X. (2014). WHAT DRIVES SOCIAL COMMERCE: THE ROLE OF PARASOCIAL INTERACTION

19.(3)Dawot, N. I. M., Song, J. L., & Hashim, H. B. Moving from B2C to Social Commerce: Case Study Zalora.com. JOURNAL OF INFORMATION SYSTEMS RESEARCH AND INNOVATION, vol 6

20.(3)최성호, & 박경민. (2013). 소셜커머스의 성장요인 분석: 소셜미디어와 소비자의 역할. 한국경영과학회지, 38(3). A Study on Determinants of Growth of Social Commerce :Roles of Social Media and Customer Sungho Choi.Kyung Min Park School of Business, Yonsei University

21.(3)Wang, C., & Zhang, P. (2012). The evolution of social commerce: The people, management, technology, and information dimensions. Communications of the Association for Information Systems, 31(5), 1-23

22.(1)Yamakami, T. (2013, September). Mood-based e-commerce: A new approach for sub-personality-based marketing. In Digital Information Management (ICDIM), 2013 Eighth International Conference on (pp. 353-357).

23.Caboni, F., & Bruni, R. (2015). On-line Commerce and Town Centre Retailers' Experience. International Journal of Marketing Studies, 7(6), 14.

24.Martínez-López, F. J., Anaya-Sánchez, R., Aguilar-Illescas, R., & Molinillo, S. (2016). Foundations and Structure of the Social Web. In Online Brand Communities (pp. 17-44). Springer International Publishing. Chicago

25.Bueno, L., & Silva, M. H. D. (2015). Inteligência coletada: um primeiro passo na direção da inteligência coletiva para decisões de compra no comércio social.

26.Vernuccio, M., Latorre, A., & Pastore, A. (2015). Le imprese e il social commerce: opportunità e sfide manageriali. Mercati e Competitività.

27.Esmaeili, L., Mutallebi, M., Mardani, S., & Golpayegani, S. A. H. (2015). Studying the Affecting Factors on Trust in Social Commerce. International Journal of advanced studies in Computer Science and Engineering IJASCSE, Volume 4, Issue 6, 2015, arXiv preprint arXiv:1508.04048

28.Beldiman, C.M., Innovative Teaching Methods Based On Information Technology, Editura Universității „Dunărea de Jos”, Galați

29.Kim, Sojung, and Zongya Li. Understanding Social-Commerce Shopping Behavior: A Study in the Chinese Context. International Journal of Contents Dec2018, Vol. 14 Issue 4, p76-85. 10p.

30.Alshamaila Y., Aljarah I., Al-Zoubi A.M., Explaining Individuals' Usage of Social Commerce: A Data Mining Approach, Modern Applied Science; Vol. 12, No. 8; 2018, ISSN 1913-1844 E-ISSN 1913-1852, Published by Canadian Center of Science and Education

31Wang, Huifen, Haiyan Fang, and Qihong Tang. "Exploring the Role of Technical Features in Promoting the Intention to Continue Sharing Contents in Social Commerce Platform." Journal of Service Science and Management 12.02 (2019): 214.

32.Caboni, Federica, and Roberto Bruni. "Social Technology Enhancing the Town Centre Management Attractiveness." Journal of technology management & innovation 13.1 (2018): 48-55.

33.Caboni, Federica, et al. "Towards a Smart Town Centre: an Integrated Approach of Real and Digital Worlds." ICT and Innovation (2017): 61.

34.Shekhar, R. and Jaidev, U.P. (2020) 'Antecedents of online purchase intention in the context of social commerce', Int. J. Applied Management Science, Vol. 12, No. 1, pp.68–95.

35.MOHAMMED, Gohdar H.; OTHMAN, Hilovan H.. Social Trade and its Role in Achieving the Dimensions of Competitive Advantage / An Exploratory Study of the Views of Managers of a Number of Small Projects in the City of Duhok. Academic Journal of Nawroz University, [S.l.], v. 9, n. 1, p. 271-299, mar. 2020. ISSN 2520-789X

36.Handayani, Putu Wuri, and Ave Adriana Pinem. "Analysis of The Effects of Social Support on Trust in Social Commerce and Its Impact on Intention to Purchase and Actual Purchase: Trust-Transfer Perspectives." In 2020 International Conference on Advanced Computer Science and Information Systems (ICACSIS), pp. 193-198. IEEE, 2020.

37. Chen Preston, Finding America's Next Generation of Creative Thinkers: An Investigation of Competitions that Challenge High School Students to Embrace the Unknown, Research Archives od Rising Scholars, 2023